A Story of Operational Efficiency

REDEFINING REAL ESTATE Industry

ABOUT OUR CUSTOMER

Our customer is a prominent player in Egypt's Real Estate Development landscape, which has been crafting lifestyles and exceptional communities in the region for more than 25 years. Over the years, the company has evolved into a significant player, contributing to some of Egypt's most notable projects.

- ✔ **Industry:** Real Estate
- ✔ **Location:** Egypt
- ✔ **Solution & Offerings:**
  OpenText Extended ECM Cloud Edition
  Intelligent Viewing Cloud Edition
  ABBYY OCR

The Challenge ───

CONTENT OVERLOAD AND FRAGMENTED SYSTEMS

As our customer continued to grow and expand, the volume of content generated by the company became a daunting challenge. Existing systems were siloed, leading to inefficiencies, duplicated efforts, and getting in the way of collaboration between teams. To sustain their momentum and drive digital transformation, our customer needed a comprehensive content management solution that handles the various aspects of their business ecosystem.

The Solution ───

A DIGITAL FOUNDATION FOR TRANSFORMATION

To tackle the content management challenge, our customer partnered with us to implement a cutting-edge solution leveraging Opentext technology. The solution was designed to centralize content management, simplify content creation and publication, enhance search capabilities, and optimize content-related workflows. Moreover, it involved archiving and managing the departmental warehouse, offering an integrated ecosystem for digital transformation.

We used OCR technology to reduce the time and effort required for data entry and document sorting. We also set up workflows to streamline the legal contract creation and publishing processes, ensuring that documents were archived promptly and accurately.

☁ Opentext Extended ECM Cloud Edition

👁 Intelligient Viewing Cloud Edition

🔍 ABBYY OCR

KEY SOLUTION FEATURES THAT POWERED THE TRANSFROMATION

ECM in the Cloud
Implementation of ECM in the cloud reduced costs and enhanced agility enabling our client to leverage the advantages of cloud technology.

Centralized Content Management
The solution provided a single source of truth for all organizational content, streamlining decision-making and strategic impact.

Version Control
Managing document changes over time maintained document accuracy and integrity, enabling seamless collaboration among teams.

Smart UI
A user-friendly interface tailored to individual roles facilitated effortless content navigation and engagement.

Collaborative Capabilities
In-line commenting and user profile management fostered effective teamwork.

Permission Matrix
By implementing precise access control measures, the solution made sure that only the right people had access to the content, protecting sensitive information effectively.

OCR Integration
The system automatically extracted data from documents, reducing the need for manual work. It also recognized templates, categorized documents, and divided them into individual PDFs. Also, it can extract data in both Arabic and English.

Reporting Capabilities
The solution offers a wide range of reports, including both pre-out-of-the-box reports and custom reports, providing our customer with a robust toolkit for effectively managing business operations and making informed decisions.

Powerful Search
Opentext's advanced search engine enabled quick and precise content retrieval.

Records Management
Compliance, accountability, and risk control were achieved through robust records management.

The Solution
STREAMLINING OUR DOCUMENT MANAGMENT SOLUTION

Document management lies at the core of efficient business operations, offering the means to organize, secure, and streamline the array of content that fuels our customer's daily processes. We were able to create folder structures tailored to departmental needs and accurately designed document categories for easy retrieval to permission-based access controls and advanced search capabilities. This comprehensive approach not only standardized document organization but also streamlined access and retrieval processes, ultimately solidifying document management's major role in upholding information integrity, ensuring compliance, and enhancing accessibility.

Business workspaces were tailored to distinct functions, offering templates for efficient document organization. Document categorization, powered by over 70 carefully crafted categories, streamlined document location and retrieval.

7 Departments

10+ Business Workspaces

70+ Categories

5 Retention Policies

The OCR Advantage ——

ACCURACY AND EFFICIENCY

The integration of ABBYY OCR revolutionized HR document handling. Arabic and English data extraction, coupled with automatic archiving, led to enhanced accuracy and productivity. Templates facilitated document recognition and classification, while ASSET Mapping Service seamlessly categorized and archived documents.

Upload the Documents	········▶	**HR Employess**
Classify the Documents	········▶	**ABBYY OCR**
Extarct the Data	········▶	**ABBYY OCR**
Archive the Documents	········▶	**Asset Mapping Service**
Add the Indexing Data	········▶	**Asset Mapping Service**

EMPOWERING PHYSICAL RECORDS MANAGEMENT

The solution serves as a robust centralized hub for the efficient management of physical objects. Users can effortlessly search for and retrieve the items they need, while it also enforces thorough tracking of paper document movements, ensuring their constant accountability and precise return to their designated locations, all with consistent precision.

| **6** | **11** | **370+** |
| **Departmental warehouse** | **Storing Rooms** | **Cabinets** |

SMOOTH TRANSITION WITH MIGRATION TOOLS

ASSET Batch Import Migration Tool facilitated the smooth migration of our customer's backlog documents into the new archiving solution. XML-based representation ensured data integrity and efficient transfer. The migrated documents seamlessly coexisted with ongoing content.

EFFICIENT WORKFLOWS FOR A NEW ERA

Crafting our customer's workflows was focused on their documents, we offered the flexibility for both structured and ad-hoc routing to accommodate a range of approval, review, and feedback processes. These thoroughly designed workflows not only automate routine tasks but also optimize content flow among your teams, resulting in tangible savings of both time and costs, all with our customer's needs at the forefront.

OVERVIEW OF PROJECT HIGHLIGHTS

Centralized Document Management:
The solution successfully established a centralized platform to manage Real Estate customer documents for seven departments, which streamlined document access and management across the organization.

User-Friendly Interface
A user-friendly interface was designed, allowing teams to easily create, edit, and publish content, which improved efficiency and collaboration among departmental teams.

Advanced Search Capabilities
The implementation included advanced search capabilities, enabling swift retrieval of documents, boosting productivity and reduced the time spent searching for critical information.

OCR Technology Integration
OCR technology significantly reduced the time and effort required for data entry and document classification of HR recruitment documents, improving accuracy and efficiency in managing critical document types.

Streamlined Workflows
Workflows were implemented to streamline legal contract generation and publishing processes. This ensured that documents were archived in a timely and accurate manner, reducing bottlenecks.

Departmental Warehouse Management
The solution extended its capabilities to manage six departmental warehouses, enhancing overall operational efficiency.

Archiving Backlog Documents
In addition to current documents, the system successfully archived backlog documents for three departments, resolving historical data management challenges.

Integration with ABBYY OCR
The integration with ABBYY OCR technology enabled quick and accurate classification of HR recruitment documents in both Arabic and English, thus improved data extraction and processing speed.

KEY SUCCESS FACTORS

- Clear Project scope
- Cross Functional Collaboration
- Stakeholder Involvement
- Scalability and Flexibility
- Post Implementation Support
- Effective project Managment
- Effective Communication

CONTACT US

ASSET Gulf
Head quarters
Dubai Internet City,
Building 09, UAE
+97143911481

ASSET Egypt
Development and Support Center
34B AlMoltaqa AlAraby District,
Sheraton,Heliopolis,Cairo,Egypt
+20220650143

ASSET Saudi
Sales Office
Verdun Tower ,7775 King Fahd Rd,
Al Olaya 2970 Riyadh 12212
Floor 8 Office 804

Empowering Growth with ────

THE RIGHT TECHNOLOGY DRIVE

Our market expertise and customer commitment have played a crucial role in reshaping how our customer manages their documents. The comprehensive solutions we have provided not only addressed immediate challenges but also set the stage for ongoing digital evolution and scalable growth.
We are proud to continue serving as a trusted advisor and partner, driving tailored technology innovations built for our customer.

ASSET ®
Technology Group

www.asset-technology.com