



The governmental sector is one of the highest demanding sectors for using data to help them work more efficiently.

Making informed decisions has never been more critical. Services should always be assessed to make sure they meet the standards, to identify business opportunities and effectiveness and to allow them dedicate more time for serving the public.

Just as every governmental entity the Telecommunication Regulatory Authority in UAE (TRA) was in a constant need to gain a holistic view of services performance.

BUSINESS CHALLENGE

TRA had low visibility on performance of services they provide, accordingly, decision making became slower and the challenges kept increasing. The manual process of tracking the performance of services was extremely time consuming and the manually extracted results were most likely inaccurate. Data kept diversifying between structured and unstructured that it was difficult to be validated or analyzed.

TURN KPIS INTO ADVANTAGE

It all started by **ESCWA's** need to assess all the government services around the world using one common international model called "*GEMS*". And here comes the solution by ASSET Technology Group - **Qiyas Comprehensive Assessment Solution** - a comprehensive solution to assess whatever is needed to be evaluated on a periodic basis, using a fully configurable set of assessment models.

GEMS was very sophisticated, hence came the idea to build a generic solution that allows the dynamic creation of any assessment models, with different levels of complexity based on the need.

It took ASSET Teams **5 months** to build a solution that addresses performance improvement in the Government Industry. Qiyas was designed to fit any size, any industry with a fully configurable set of assessment models and KPIs that suits the assessed services/entities and the organization metrics.

As the analytics landscape is rapidly changing. Qiyas provides a standardized view on performance, for top-level decision makers, which empowered the organization to achieve continuous sustainable improvements.

SOLUTION COMPONENTS

- System Administration
- Assessment Administration
- Assessment Modules
- Workflow Module
- Dashboards and Reports







FEATURES TO EMPOWER YOUR DECISIONS WITH INSIGHTS

- Dynamic scoring criteria
- Dashboards for faster decision making
- Top level or detailed views

- Powerful analytical reporting
- Automatic Performance Scoring
- Self and formal assessments

VISIBILITY AND TRANSPARENCY AT ALL LEVELS:

Qiyas helps organizations to remain competitive in attracting businesses, and identifying improvement opportunities.

With Qiyas, TRA is now able to:

- Gain greater insight
- Improve decision making
- Explore higher opportunities to remain competitive and attract new businesses
- Access more accurate results
- Evaluate services, portals, projects and the service providers for those services
- Experience greater flexibility





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Founded in 1991, ASSET has been a leader in providing solutions that enable enterprises in diversified industries to transform and automate their daily operations. With more than 400 highly qualified professionals, ASSET is dedicated to serve customers around the world, with full commitment to quality and timely services in addition to maintaining innovations and customer satisfaction.

With ASSET's headquarter in Dubai and Offices in Cairo, and Riyadh, in addition to a competent partners' network, we serve over 300 customers.

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